

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 2

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 81092

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-81092-2

DATE PRINTED

11/07/12

PAGE 1

8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	333632	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.			COMM ELECT KATHLEEN KANE			
AND	1600 Locust St			PO BOX 20182			
ADDRESS	Philadelphia	PA	19103-6305	Scranton	PA 18502-0182		
	USA			USA			
CONTACT	Lisa Cabanel			PRODUCTD- PA ATTN: GENERAL			
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.	PRODUCT CODE 1306			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	T-F	2	05:27A	05:58A	30S	10/30/12-11/02/12	5:30AM NEWS THIS MORNING	2	405.00	810.00
2 CDR	T-F	3	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING (5:58-7AM)	3	810.00	2430.00
3 LUR	T-F	2	06:58A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	2	250.00	500.00
4 LUR	T-F	3	09:00A	10:00A	30S	10/30/12-11/02/12	ANDERSON COOPER	3	250.00	750.00
5 CDR	T-F	2	10:00A	10:57A	30S	10/30/12-11/02/12	LET'S MAKE A DEAL	2	675.00	1350.00
6 CDR	T-F	2	10:58A	12:00N	30S	10/30/12-11/02/12	THE PRICE IS RIGHT	2	900.00	1800.00
7 CDR	T-F	2	12:00N	12:30P	30S	10/30/12-11/02/12	TALK PHILLY	2	630.00	1260.00
8 CDR	T-F	2	12:26P	02:00P	30S	10/30/12-11/02/12	CBS SOAP OPERA ROTATION	2	630.00	1260.00
9 CDR	T-F	2	02:00P	02:56P	30S	10/30/12-11/02/12	THE TALK	2	495.00	990.00
10 CDR	T-F	2	02:57P	04:00P	30S	10/30/12-11/02/12	THE DOCTORS	2	450.00	900.00
11	T-F	3	04:00P	05:00P	30S	10/30/12-11/02/12	DR. PHIL	3	1260.00	3780.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

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8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR	333632	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.			COMM ELECT KATHLEEN KANE			
AND	1600 Locust St			PO BOX 20182			
ADDRESS	Philadelphia	PA	19103-6305	Scranton	PA 18502-0182		
	USA			USA			
CONTACT	Lisa Cabanel			PRODUCTD- PA ATTN GENERAL			
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.	PRODUCT CODE 1306			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CDR										
12 CDR	T-F	2	05:00P	06:00P	30S	10/30/12-11/02/12	5PM EARLY NEWS	2	765.00	1530.00
13 CDR	T-F	2	06:00P	06:30P	30S	10/30/12-11/02/12	NEWS 3 AT 6	2	1440.00	2880.00
14 CDR	T-F	3	06:58P	07:27P	30S	10/30/12-11/02/12	ENTERTAINMENT TONIGHT	3	1260.00	3780.00
15 CDR	T-F	3	07:28P	07:57P	30S	10/30/12-11/02/12	THE INSIDER	3	1440.00	4320.00
16 CDR	T-F	3	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	3	900.00	2700.00
17 LUR	T-F	3	11:00P	11:35P	30S	10/30/12-11/02/12	LATE NEWS	3	1800.00	5400.00
18 LUR	T-F	2	12:37A	01:37A	30S	10/30/12-11/02/12	CRAIG FERGUSON	2	250.00	500.00
19 LUR	T-Th F	1	01:37A 01:37A	02:07A 02:06A	30S	10/30/12-11/02/12	LATE NEWS REPEAT	1	45.00	45.00
20 LUR	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	9000.00	9000.00
21 LUR	T	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	7000.00	7000.00
22	W	1	08:58P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	6500.00	6500.00

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KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

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CONTRACT NO. REV.

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8131	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		333632	ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	THE CAMPAIGN GROUP, INC.					COMM ELECT KATHLEEN KANE		
AND	1600 Locust St					PO BOX 20182		
ADDRESS	Philadelphia	PA	19103-6305		Scranton	PA	18502-0182	
	USA					USA		
CONTACT	Lisa Cabanel					PRODUCT- PA ATTN GENERAL		
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.		PRODUCT CODE	1306		
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2								

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
LUR										
23 LUR	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI: CRIME SCENE	1	6000.00	6000.00
24 LUR	Th	1	07:57P	09:00P	30S	11/01/12-11/01/12	THE BIG BANG THEORY/TWO AND	1	9000.00	9000.00
25 LUR	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	6000.00	6000.00
26 LUR	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	7000.00	7000.00
27 LUR	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	4500.00	4500.00
28 NP	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	9000.00	9000.00
29 LUR	Su	1	10:00P	11:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	4500.00	4500.00
30 CDR	Su	1	07:58P	09:00P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	6750.00	6750.00
31 CDR	M	1	05:00A	05:27A	30S	11/05/12-11/05/12	5A MORN NEWS	1	360.00	360.00
32 CDR	M	1	05:27A	05:58A	30S	11/05/12-11/05/12	5:30AM NEWS THIS MORNING	1	405.00	405.00
33 CDR	M	1	05:58A	07:00A	30S	11/05/12-11/05/12	THIS MORNING (5:58-7AM)	1	810.00	810.00

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NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE	
AND	1600 Locust St		PO BOX 20182	
ADDRESS	Philadelphia PA 19103-6305		Scranton PA 18502-0182	
	USA		USA	
CONTACT	Lisa Cabanel		PRODUCT - PA ATTN: GENERAL	
LOCAL SALESPERSON	CAROLYN TYSON	AGENCY EST. NO.	PRODUCT CODE 1306	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2				

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
34 LUR	M	1	06:58A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING	1	250.00	250.00
35 LUR	M	1	09:00A	10:00A	30S	11/05/12-11/05/12	ANDERSON COOPER	1	250.00	250.00
36 CDR	M	1	10:58A	12:00N	30S	11/05/12-11/05/12	THE PRICE IS RIGHT	1	900.00	900.00
37 CDR	M	1	12:00N	12:30P	30S	11/05/12-11/05/12	TALK PHILLY	1	630.00	630.00
38 CDR	M	1	12:26P	02:00P	30S	11/05/12-11/05/12	CBS SOAP OPERA ROTATION	1	630.00	630.00
39 CDR	M	1	02:00P	02:56P	30S	11/05/12-11/05/12	THE TALK	1	495.00	495.00
40 CDR	M	1	02:57P	04:00P	30S	11/05/12-11/05/12	THE DOCTORS	1	450.00	450.00
41 CDR	M	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR. PHIL	1	1260.00	1260.00
42 CDR	M	1	05:00P	06:00P	30S	11/05/12-11/05/12	5PM EARLY NEWS	1	765.00	765.00
43 CDR	M	1	06:00P	06:30P	30S	11/05/12-11/05/12	NEWS 3 AT 6	1	1440.00	1440.00
44 CDR	M	1	06:58P	07:27P	30S	11/05/12-11/05/12	ENTERTAINMENT TONIGHT	1	1260.00	1260.00

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KYW TV3

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AND	1600 Locust St			PO BOX 20182			
ADDRESS	Philadelphia	PA	19103-6305	Scranton	PA 18502-0182		
	USA			USA			
CONTACT	Lisa Cabanel			PRODUCTD- PA ATTN GENERAL			
LOCAL SALESPERSON	CAROLYN TYSON		AGENCY EST. NO.	PRODUCT CODE 1306			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
45 CDR	M	1	07:28P	07:57P	30S	11/05/12-11/05/12	THE INSIDER	1	1440.00	1440.00
46 LUR	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	1800.00	1800.00
47 LUR	M	1	12:37A	01:37A	30S	11/05/12-11/05/12	CRAIG FERGUSON	1	250.00	250.00
48 CDR	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	DAVID LETTERMAN	1	900.00	900.00
49 LUR	M	1	07:57P	08:57P	30S	11/05/12-11/05/12	HOW I MET YOUR MOTHER/PARTN	1	7000.00	7000.00
50 LUR	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	4500.00	4500.00
51 NP	Th	1	07:28P	07:57P	30S	11/01/12-11/01/12	THE INSIDER	1	1440.00	1440.00
52 NP	Sa-Su	2	11:00P	11:35P	30S	11/03/12-11/04/12	LATE NEWS	2	2700.00	5400.00
53 NP	Sa	1	07:00P	07:57P	30S	11/03/12-11/03/12	EARLY NEWS SAT 7P	1	585.00	585.00
54 CDR	T	1	12:00N	12:30P	30S	11/06/12-11/06/12	TALK PHILLY	1	.00	.00
rebate value \$630										
55 CDR	T	2	12:26P	02:00P	30S	11/06/12-11/06/12	CBS SOAP OPERA ROTATION	2	.00	.00
rebate value \$630										

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130 KYW TV3
AND

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 333632		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	THE CAMPAIGN GROUP, INC.		COMM ELECT KATHLEEN KANE		
AND	1600 Locust St		PO BOX 20182		
ADDRESS	Philadelphia	PA 19103-6305	Scranton	PA 18502-0182	
	USA		USA		
CONTACT	Lisa Cabanel		PRODUCTD- PA ATTN: GENERAL		
LOCAL SALESPERSON	CAROLYN TYSON	AGENCY EST. NO.	PRODUCT CODE	1306	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
56	T <i>Cancelled</i>		02:00P	02:56P	30S	11/06/12-11/06/12	THE TALK	0	.00	.00
CDR rebate value \$495										
57	T <i>Cancelled</i>		04:00P	05:00P	30S	11/06/12-11/06/12	DR. PHIL	0	.00	.00
CDR rebate value \$1,260										
Total Contract:								82		145455.00
<div>Billing Summary</div> <div> <div>Qtr 4-12</div> <div> <div>Oct</div> <div>Nov</div> <div>Dec</div> <div>Total</div> </div> </div> <div> <div>139455.00</div> <div>139455.00</div> <div>139455.00</div> <div>GRAND TOTAL 139455.00</div> </div>										

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